

# THERE'S NOTHING JUST ABOUT MENTHOL.

## It's not just in communities.

It's aggressively marketed in Black communities using elements of Black culture, putting more products on shelves and making them cheaper. It's not just an injustice - it's killing us.



Studies have shown that predominantly **Black communities have more advertising and cheaper prices for menthol cigarettes**

Help us fight this injustice at  
[NotJustMenthol.org](https://NotJustMenthol.org)



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